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| APPROVED  Head of the Urban District  Bogdanovich  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ P.A. Martyanov  "\_\_\_\_\_" \_\_\_\_\_\_\_\_\_\_\_\_\_\_2021 | AGREED  Director of MACI "CMCE"  UD Bogdanovich  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E.V. Ignatova  "\_\_\_\_\_\_" \_\_\_\_\_\_\_\_\_\_\_\_\_2021  AGREED  Chairman of the Board of Public Associations "Association of National Cultural Associations of the Sverdlovsk Region"  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ F. M. Mirzoev  "\_\_\_\_\_\_" \_\_\_\_\_\_\_\_\_\_\_\_\_\_2021 |

**REGULATIONS**

on the III International Festival-TV Bridge

**"Christmas Unites"**

1. **General provisions**

1.1. These provisions regulate the procedure for organizing and holding the III International Festival-TV Bridge "Christmas Unites" (hereinafter referred to as the Festival) from December 15, 2021 to January 10, 2022, on the territory of Bogdanovich City (Sverdlovsk Region, Russia),

1.2. Founders and organizers of the Festival:

1.2.1. Administration of the city district Bogdanovich;

1.2.2. Municipal autonomous cultural institution "Center for the modern cultural environment of the Bogdanovich Urban District ";

1.2.3. Sverdlovsk Regional Association of Public Associations "Association of National-Cultural Associations of the Sverdlovsk Region";

1.2.4. Association for the Development of Culture “Art Concept” (France, Paris).

1.3. The festival is supported by the International Union of Non-Governmental Organizations "Eurasian Peoples' Assembly".

1.4. Festival partners:

1.4.1. European Association GRALTAN (France);

1.4.2. Association "Friends of Russian seasons in the 21st century" (France);

1.4.3. Centro di Cultura e Lingua Russa - Center for Culture and Russian Language (Florence, Italy);

1.4.4. Centro di Teatro Internazionale (International Theater Center) (Florence, Italy);

1.4.5. Factory of Culture "San Benedetto del Tronto" (San Benedetto del Tronto, Italy);

1.4.6. Nadezhda Utkina, People's Artist of the Udmurt Republic, Ambassador of Culture of the Udmurt Republic (Russia-Switzerland);

1.4.7. Bishops' Children's Singing Chapel "Oktoikh" (Russia).

1. **Festival main goals and objectives**

2.1. The goal of the Festival-TV Bridge is to create a space (including online) for communication, based on the unifying meaning of the celebration of Christmas, between cultural and art workers from different countries, representatives of national-cultural associations of the Sverdlovsk region, Russia and the world, that is those, who popularize traditional folk culture, and the general public.

2.2. Tasks of the festival-teleconference:

2.2.1. creating opportunities and favorable conditions for intercultural dialogue, the unity of the peoples of Eurasia and for the upbringing of the younger generation on basic spiritual and moral values ​​common to all mankind;

2.2.2. organization of a creative online polylogue of amateur art groups, artisans engaged in the preservation and popularization of traditional folk art;

2.2.3. organizing a cultural online dialogue of creative people with leaders representing public national-cultural organizations, as well as well-known media personalities who have made a significant contribution to the development of professional art and culture in Bogdanovich, the Sverdlovsk region, Russia and Eurasia;

2.2.4. increasing the attractiveness of the territorial brand of UD Bogdanovich as a cultural platform for uniting creative youth who are actively interested in traditional folk culture and popularization of folk art, as well as representatives of public national-cultural organizations;

2.2.5. exchange of creative experience, search for new forms and methods of implementing large-scale projects, expansion and strengthening of international cultural and business ties;

2.2.6. popularization of the original cultural traditions of the peoples of the Eurasian continent and the whole world;

2.2.7. assistance to patriotic, spiritual and moral education and creative development of the younger generation.

1. **Conditions of participation in the Festival**

3.1. The festival of folk art is held on the territory of the urban district of Bogdanovich in the online format:

December 15, 2021 to December 25, 2021 on the official website of the organization http://ukmpi.ru, as well as on the official pages of the Festival in social networks: https://vk.com/christmasunites; https://www.facebook.com/christmasunites, https://www.instagram.com/christmas\_unites/;

On January 7, at 1.00 p.m. (Moscow time), 2022, a festive broadcast and a teleconference Russia - France - Italy - Bulgaria - Switzerland - Belarus will take place.

3.2. Amateur theatrical and choreographic groups, artistic word groups, folklore ensembles, folk song ensembles and arts and crafts and fine arts studios that have passed the preliminary selection, or recommended for participation by the leaders of national-cultural public associations, partner organizations are allowed to participate in the Festival.

3.3. To participate in the festival, you must submit an application in the established form in electronic form (Appendix No. 1) to the organizer by e-mail BersenevaSF@ukmpi.ru from December 1 to December 15, 2021. Applications received after the specified period are not registered and are not considered.

3.4. After registering the application and receiving confirmation from the organizers on inclusion in the Festival program, the participant uploads a photo of the work, a video clip of the performance of the collective or soloist in the official group of the online festival https://vk.com/christmasunites with the hashtag #РождествобъединяетБогданович. When posting a video (photo), it is necessary to indicate full name and age of the performer or the name of the group/team, city, country.

3.5. The organizer has the right to refuse to place a video (without commenting and notifying the participant) if the video does not correspond to the theme of the Festival, the requirements of the competition, and is of low quality.

3.6. Video clips of performances of creative teams (soloists) and photos of works by DPI and fine arts will be posted in the group on December 15, 2021.

3.7. Requirements for video clips:

- video format: MPEG4;

- video clip duration - from 2 to 10 minutes;

- if shooting with a smartphone, it must be kept in a horizontal position;

- when shooting, it is necessary to avoid "shaking frame", shooting "from the hand" or with support on unstable objects, be sure to use a tripod for a camera or smartphone, as well as special holding devices when shooting non-standard angles;

- it is allowed to use special programs and tools for editing and filming a video - at the discretion of the participant;

- it is recommended to shoot the performance in the same lighting conditions;

- Video clips that do not correspond to the theme of the festival, are of low quality, are not advertizing, and that offend the dignity and feelings of other people are not accepted.

3.8. Sending an application for participation, the participant of the Festival, confirms that in accordance with Article 9 of the Federal Law of July 27, 2006 No. 152-FZ "On Personal Data", the municipal autonomous cultural institution "Center for the modern cultural environment of the urban district Bogdanovich" consents to the processing of his personal data, submitted for participation.

1. **Festival nominations**

The Festival program includes the following nominations:

4.1. The “Yuletide Rite” is a stage version of the Yuletide rite in the form of an integral program, which must be composed using local folklore material. Time limit is no more than 10 minutes. The participant presents one number.

4.2. "Nativity Performance" is a theatrical performance that corresponds to a traditional plot, an obligatory respect for literary and historical material. Time limit is no more than 10 minutes. The participant presents one number.

4.3. "Living Word" is a piece in the genre of "artistic word" (poem, prose), strictly corresponding to the theme of the festival. Time limit is no more than 5 minutes. The participant submits one piece.

4.4. "Warmth of Christmas" - products and handicrafts made in various techniques of arts and crafts, strictly corresponding to the theme of the festival. The creative team can submit no more than 10 works. Individual participant - no more than 3 works. Each work must be signed, it is obligatory to indicate the title of the work, technique, full name and age of the author; full name of leader, city and country. ATTENTION! Works displaying the symbols of the coming year are not accepted.

4.5. "Christmas Colors" - drawings, paintings and graphic works corresponding to the theme of the festival. The creative team can submit no more than 10 works. Individual participant - no more than 3 works. Each work must be signed necessarily indicating the title of the work; techniques, surname, full name and age of the author; full name of leader, city and country. ATTENTION! Works displaying the symbols of the coming year are not accepted.

4.6. "The Magic of Christmas" is a vocal, musical, choreographic number corresponding to the theme of the festival. Soloists present one performance, ensembles and choirs - two performances with a total duration of no more than 5 minutes. Each video must have the title of the number (the same as in the application), indicating the organization, artist, full name of the leader, city, country.

4.7. "Christmas Pie" is a traditional festive Christmas pastry according to folk recipes. The creative team can present no more than 3 pies. Individual participant - no more than 2 types of pastries. A recipe is attached to each photo of baking, with the obligatory indication of the name of the cake; surname, full name and age of the performer; full name of the leader, city, country.

4.8. "Christmas Angels" - a fashion theater performance corresponding to the theme of the festival, lasting no more than 5 minutes. The team can present no more than two collections. Each video must have the title of the performance (the same as in the application), indicating the organization, artist, full name of the leader, city, country.

1. **Time and venue**

5.1. Online: December 15 – 25, 2021 on the official page of the Festival "VKontakte" https://vk.com/christmasunites; Festival pages on social networks: https://www.facebook.com/christmasunites, https://www.instagram.com/christmas\_unites/.

5.2. January 7, 2022, at 1.00 p.m. (Moscow time) - a festive broadcast and a TV Bridge Russia - France - Italy - Bulgaria - Switzerland - Belarus will take place.

5.3. Video clips will be broadcast in a special program dedicated to the Festival on the official website of the Municipal autonomous cultural institution "Center for the modern cultural environment of the Bogdanovich Urban District "; http://ukmpi.ru, on the TV-Bogdanovich TV channel, on the official pages of the Festival in social networks, and on the official website and YouTube channel Municipal autonomous cultural institution "Center for the modern cultural environment of the Bogdanovich Urban District, YouTube channel of the International Union of Non-Governmental Organizations "Eurasian Peoples’ Assembly".

5.4. During the Festival, the organizers conduct additional cultural online activities, in which anyone can take part.

5.4.1. Video marathon "Christmas at home" - a home video about how they meet this bright holiday at home, what they put on the table, what they give to loved ones. Time limit - 3 minutes.

5.4.2. Festive volunteer action "Christmas Tea Party" - a video congratulation of volunteer groups of elderly people, people with disabilities, children from help centers and orphanages, ordinary residents. Time limit - 3 minutes.

5.4.3. Online master classes "Christmas miracles": "Painting Christmas decorations", "Christmas ceremonial goat", "Christmas Angels"; "Christmas Gingerbread Painting", "Christmas Boot".

The encouraging of online participants will be held in accordance with the conditions for the activities conduct, which the organizer will notify in advance on the pages of the official groups of the Festival.

1. **Encouraging participants**

6.1. According to the results of the festival, all its participants are awarded with Diplomas of Laureates, team leaders are awarded with Letters of Thanks.

6.2. The documents are sent to the email address specified in the application.

7**. Financial conditions**

7.1. There is no registration fee for participation in the festival.

**8. Contact information**

BersenevaSF@ukmpi.ru - Svetlana Fedorovna Berseneva - a methodologist for project activities of the department of museum and excursion activities of municipal autonomous cultural institution "Center for the modern cultural environment of the Bogdanovich Urban District "; 8 (34376) 5-18-32, +79126694221.

Appendix No. 1

**Application Form**

for participation in the III International Teleconference Festival

"Christmas Unites"

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| Nomination | The name of the performance, program, composition.  For arts and crafts works, fine art works – name and technique execution | (Group/team name).  Participant’s full name | Full name of the institution, city, country | Full name of the team leader;  contact phone, cell phone,  e-mail:  REQUIRED | Number of participants, their age |
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